

- www.debrastevens.co.uk
 - 0345 257 1966 📞
- hello@debrastevens.co.uk ■
- 47 Hesketh Road NN12 7TS (2)

Objective: To hone your ability to wield influence effectively across a variety of work-based scenarios.

Instructions:

- 1. Read through the provided scenarios:
- a. Scenario 1: You're leading a project, but a team member continuously pushes back on your suggestions, believing their way is more efficient.
- b. Scenario 2: A long-term client is hesitant about your newest product. They need reassurance about its benefits and value.
- c. Scenario 3: A colleague, from a different department, holds vital information for your report but has been unresponsive to your requests.
- d. Scenario 4: During a team meeting, you notice that some quieter members are hesitant to share their potentially groundbreaking ideas.

2. Reflect and Respond:

For each scenario:

- Identify the core issue or barrier to influence.
- Apply a relevant persuasion technique you've learned from our course.
- Develop a concise response or approach to navigate the challenge and achieve the desired outcome.
- **3. Write down your solutions:** Using the skills and techniques we've covered, craft a strategy for each scenario. Be specific about the techniques you'd employ and the communication style you'd adopt.

4. Self-Evaluation:

After formulating your strategies:

- Compare them against the principles and techniques we've discussed.
- Reflect on what you did well and where you might improve.
- Consider any potential barriers you might face and how you could overcome them.



- www.debrastevens.co.uk
 - 0345 257 1966 📞
- hello@debrastevens.co.uk
- 47 Hesketh Road NN12 7TS **?**

5. Feedback Loop: We encourage sharing your solutions on our community forum. Engage with fellow members, compare approaches, and learn from diverse perspectives.

Takeaway: Influence is not about imposing one's will but about understanding dynamics, navigating challenges, and effectively communicating. By regularly engaging in scenario-based exercises, you'll be better equipped to handle real-world situations, boosting your confidence and influence at work.