

Projects to Practice Creating a Meaningful Impact

Hello, valued members!

Welcome to an enlightening segment of our 'Making an Impact' course. Here at Debra Stevens Training & Coaching, we believe that true understanding comes from hands-on experience. That's why we've curated a set of impactful projects for you. Engaging with these projects will refine your skills and empower you to be the change agent you aspire to be.

1. Personal Branding Canvas

Objective: Enhance your personal brand.

Steps:

Reflect on your values, strengths, passions, and vision.

Create a visual canvas showcasing the above elements.

For each element, list strategies or actions that resonate with your personal brand.

Share this canvas with a trusted peer or mentor for feedback.

Takeaway: An authentic personal brand is the cornerstone of impactful influence. This project ensures your brand aligns with your values and vision.

2. Impactful Storytelling: Share a Personal Experience

Objective: Develop engaging storytelling skills.

Steps:

Think of a personal experience where you brought about a change or made an impact.

Craft a compelling narrative around it. Ensure it has a clear beginning, middle, and end.

Practice delivering this story in front of a mirror or record yourself.

Seek feedback from a small group, focusing on clarity, engagement, and authenticity.

Takeaway: A well-told story can inspire, engage, and drive action. This exercise will hone your ability to weave impactful narratives.

3. Influence Tactics Challenge

Objective: Understand and practice influence strategies.

Steps:

Research different influence tactics such as reciprocity, commitment, social proof, etc.

Choose a situation in your life (e.g., convincing a team, selling a product). Apply at least two influence tactics to that situation and document the results. Reflect on what worked and what could be improved.

Takeaway: By consciously applying influence tactics, you will be more persuasive and impactful in your interactions.

4. Authentic Voice Journaling

Objective: Discover and solidify your authentic voice.

Steps:

Set aside 10 minutes daily to journal about your thoughts, feelings, and experiences.

At the end of the week, review your entries to identify recurring themes or patterns.

Reflect on how these themes align with your authentic voice and how you can amplify them.

Takeaway: Consistent reflection helps in recognizing and reinforcing your authentic voice, ensuring your impact is genuine and relatable.

5. Impact Assessment Survey

Objective: Measure the impact of a recent initiative or project.

Steps:

Design a simple survey with questions related to the effectiveness, reach, and influence of your initiative.

Distribute this survey among stakeholders or participants.

Analyse the results, focusing on areas of success and potential improvement.

Takeaway: Feedback is invaluable. By understanding the areas you excel in and where you can grow, you can enhance the impact of future initiatives.

Embarking on these projects will give you a real-world application of the principles we discuss in our 'Making an Impact' course. Remember, every effort you make is a step closer to being the influential figure you aspire to be. Happy impacting!